

# COASTAL LIVING®

AMERICA'S BEST  
**SEAFOOD  
DIVES**

HORSING  
AROUND:  
**BEACH  
POLO**  
PAGE 84




Los Cabos,  
Mexico

TOP TRENDS IN  
**SEASIDE  
DESIGN**

COOL DOWN WITH  
OUR FAVORITE  
**ICE CREAM  
RECIPES**

A Hollywood Producer's  
**FLORIDA RETREAT**

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This Los Cabos, Mexico, living room designed by Kara Mann exudes chic summer cool. Get tips for transforming your own space starting on page 15.



Photograph by  
Matthew Millman

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THE CURATOR

GIDEON MENDELSON

With a cinematic spin on design, he invents the unexpected

**G**IDEON MENDELSON IS LIKE a master director, creating surprising moments—a sculptural antique mahogany propeller next to traditional midcentury furnishings in an upstairs den, a kitchen ceiling wall-papered in green gingham—in the coastal homes he outfits in Miami, the Hamptons, and Westchester.

“I love marrying objects that may not seem like they should go together. As you experience a space, you’re almost watching a film, in a way,” the designer says of his eclectic modernist approach. It takes a true classicist to approach a client’s home as a moving picture; Mendelson has a degree in architecture from Columbia University, and is a graduate of The New York School of Interior Design. He started his firm with his mother, also an interior designer. Now retired, she still acts as a consultant on some projects.

“It’s fun to layer pattern on pattern on pattern, but my comfort zone is to mix up the scale. Maybe there’s a large print on the floor, paired with a horizontal stripe on a window treatment,” he says. “Some people want to have a quiet, soft living space or bedroom, but in a hallway or a little powder room, why not take a risk and do something unexpected?”

Near the water, Mendelson takes into account a home’s environs. “There are inherent attitudes in locations. Designing in the Hamptons is a little bit more laid-back, with beautiful lawns and charming fisherman’s villages. Then you go to Miami and it’s a different vibe,” he says. “It’s an escape, a sense of vacation.” —Brooke Showell ▶



The cushion fabric is by Zoffany. The wall-paper was fashioned from nautical charts.

FROM TOP: GABRIEL EVERETT, ERIC PIASECKI